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WONDERFUL FLOWER
BARGAINS FROM

JAN 17 1930

PFEIFFER FLOWER SPECIALIST

of WINONA



PFEIFFER — NURSERY
WINONA — MINN.



GLADIOLUS

WORLD'S FAMOUS VARIETIES

At Prices That Make Them BARGAINS

Now is the time to plan that border or bed of "Glads" or select new varieties that you will want to grow this year. These special collections and the prices on Gladiolus offer you an opportunity to have these lovely flowers in your yard and as cut flowers on your table at a very small cost. All prices on Gladiolus are, postpaid. Don't delay in sending your order for we cannot guarantee how long these varieties will last at these low prices.

100 for \$2⁰⁰

Primulinus Gladiolus

COLLECTION NO. 1

An average of only 2c each for fine, large blooming bulbs. This beautiful assortment includes gladiolus in shades of orange, salmon, pink, yellow, buff and blending colors. A collection that gives you a wide range in coloring among which you will be able to choose your favorites, not labeled. All 100 Gladiolus for \$2.00 Postpaid.

FREE—On all orders received for this Collection before April first we will include one bulb of the beautiful new yellow, Golden Frills free.

100 for \$2⁵⁰

Extra Choice Gladiolus

COLLECTION NO. 4

This assortment would cost you \$5.00 if ordered separately, for every bulb is a selected variety that has proved popular, because of coloring and size. Every shade of color and a delightful selection of blended color varieties go to make up this special collection. 25 varieties for 100 bulbs of each, all mixed, not labeled, total of 100 bulbs only \$2.50 Postpaid.

FREE—On all orders received for this Collection before April first we will include one bulb of the wonderful Mica, Leon Douglas free.



Super Quality Varieties

COLLECTION NO. 2

In this Collection we have selected the finest varieties obtainable at a moderate price; every one a marvel of beauty, form and color.

- Golden Dream . . . \$.50
- Copper Bronze50
- Dr. Bennett40
- Catherine Coleman . . .25
- Longfellow25
- Mica, Leon Douglas . . .15
- Dr. Elkins15
- Hoover10
- Mrs. F. C. Peters . . .10
- Opalescent10
- Pink Perfection . . .10
- Peach Rose10
- Challenger10
- Sheila10
- Tycko Zang15
- Purple Glory10
- Tyrian Beauty . . .11
- Break O' Day . . .15
- Mr. Mark10
- Maria Kunderd . . .25

All for \$2⁷⁵ Postpaid

One each of these twenty extra choice varieties properly labeled, valued at \$3.70 for only \$2.75 Postpaid.

39 for \$1⁵⁰

Named Varieties

COLLECTION NO. 3

All of these excellent Gladiolus are large size bulbs that will bloom the first year. There are enough of each variety so that you can soon develop an entire bed at border of the ones you like best. All properly labeled.

- 3 LouiseLavender
- 3 Crimson GloryDark Red
- 3 Los AngelesPink
- 3 GoldYellow
- 3 Violet BeautyViolet
- 3 Scarlet PrincessBright Red
- 3 PeaceWhite
- 3 NinaBlue
- 3 1910 RoseRose Pink
- 3 OdinSalmon Orange
- 3 HalleySalmon
- 3 WilbrinkLavender Pink
- 3 Mary PickfordCreamy White

All for \$1⁵⁰ Postpaid

36 for \$1³⁵

Named Primulinus Gladiolus

COLLECTION NO. 5

A specially selected group that will be enjoyed by every flower lover. All labeled.

- 3 Dorothy Wheeler3 Myra
- 3 Salmon Beauty3 Rosalia
- 3 Maidens Blush3 Souvenir
- 3 Orange Queen3 Altair
- 3 Alice Tiplady3 Capella
- 3 Jewell3 Ming Toy

All for \$1³⁵ Postpaid

"Your recent shipment of Gladiolus bulbs came the other day and I was very well pleased with them; in fact, they were so fine that I am going to give you another order."

Rev. C. H. K., Pocatello, Idaho.

GLADIOLUS BULBS

| | Each | Doz. | | Each | Doz. |
|---|------|--------|--|------|------|
| Albania, Pure White, wide open flowers | | \$.75 | Opalescent, Rose-lavender, lilac throat. | .10 | 1.00 |
| America, Lavender-Pink | | .50 | Peach, Late White | | .50 |
| Anthony B. Kunderd, Deep crimson | | .75 | Pink Perfection, Pink | | 1.00 |
| Autumn Queen, Cream-yellow | | .50 | Pink Wonder, Pink | | .75 |
| Baton Hulet, Indigo-blue | | .50 | Peach Rose, Rose-pink | | 1.00 |
| Bertrix, White | | .50 | Prince of Wales, Salmon-orange | | .50 |
| Blue Isle, Blue | | .50 | Principine, Red | | .50 |
| Blushing Beauty, Delicate shell-pink | | 1.00 | Purple Glory, Maroon red | .10 | 1.00 |
| Break O' Day, Larkspur pink | .15 | 1.50 | Quinton, Coral-pink | .15 | 1.50 |
| Byron L. Smith, Orchid-lavender | | .75 | Red Emperor, Fine red | | 2.00 |
| Carmen Sylva, Finest white | | .75 | Richard Diener, Germanium pink | | .50 |
| Catherine Coleman, Larkspur pink | .25 | 2.50 | Rose 1910, Rose-pink | | .50 |
| Challenger, Dark red | .10 | 1.00 | Rose Ash, Amber of roses | | .50 |
| Copper Bronze, Strikingly unusual as named | .50 | 5.00 | Rose Glory, Deep rose | | .50 |
| Crimson American Beauty, American Beauty Rose | | 1.00 | Rosella, Rose-mauve | | .50 |
| Dr. Elkins, White, purple blotch | | 1.50 | Scarlino, Vermilion | | .50 |
| Dr. F. E. Bennett, House of lords red | .40 | 4.00 | Scarlet Princess, Beautiful Red | | .75 |
| E. J. Shaylor, Rose-pink | | .50 | Schwaben, Yellow | | .50 |
| Ell, Creamy white | .10 | 1.00 | Sheila, Light coral-red | | 1.00 |
| Elizabeth Tabor, Large, early pink carmine throat | | .75 | Snow Boy, White | | .50 |
| Giant Nymph, Pink | .10 | 1.00 | Sweet Lavender, Light Lavender | | 1.00 |
| Gloriana, Fine Large salmon | 1.00 | 10.00 | Sydonia, Claret purple | | .50 |
| Glory, Apricot and Cream | | 1.00 | Theda, Shrimp-pink, yellow throat | | 1.00 |
| Gold, Pure yellow | | 1.00 | Tycko Zang, Large salmon-pink | .15 | 1.50 |
| Gold Eagle, Deep, rich, pure yellow | .50 | 5.00 | Tyrian Beauty, Tyrian rose | | 1.00 |
| Golden Dream, Finest yellow, tall grower | .50 | 5.00 | Vesuvius, Blood red | | .50 |
| Golden Measure, Yellow | | 1.00 | Violet Beauty, Cerise-violet | | .50 |
| Halley, Salmon-pink | | .50 | Wilbrink, Lavender-pink | | .50 |
| Helen Franklin, White | | 1.00 | Willie Wigan, White, blotch throat | | .50 |
| Hoover, Salmon-Rose, Violet blotches | | .50 | Willie E. River, Deep violet | | 1.50 |
| Ida Van, Red | | .50 | White Glory, White | | 1.00 |
| J. A. Carbone, Iridescent orange-salmon | | 2.00 | White Wonder, White | | 1.00 |
| Jack London, Salmon | | .75 | | | |
| Joe Coleman, Bright red | | .75 | | | |
| Le Marchel Foch, Lavender-pink | | .50 | | | |
| Lily White, White | | .50 | | | |
| Longfellow, Larkspur pink | .25 | 2.00 | | | |
| Los Angeles, Shrimp-pink | .15 | 1.50 | | | |
| Louise, Lavender | | .50 | | | |
| Lucette, White, pink lines | | .50 | | | |
| Maine, White | | 1.50 | | | |
| Maria Kunderd, Early white | | 2.00 | | | |
| Mary Pennell, Lavender | | .50 | | | |
| Mary Pickford, Creamy white | | .50 | | | |
| Miss Madison, Dainty pink | .15 | 1.50 | | | |
| Mona Lisa, Blushed white | | .75 | | | |
| Mrs. F. C. Peters, Lavender | | 1.00 | | | |
| Mrs. F. Pendleton, Rose-pink | | .50 | | | |
| Mrs. H. E. Bothin, Germanium pink | | 1.00 | | | |
| Mrs. Geo. W. Moulton, Cerise | | .75 | | | |
| Mrs. Leon Douglas, Flame | | 1.50 | | | |
| Mrs. Norton, Cream-White | | .75 | | | |
| Mrs. Wm. E. Clark, Shell-pink | | 1.00 | | | |
| Mr. Mark, Blue | | .75 | | | |
| Nina, Blue | | .50 | | | |
| Odin, Light asper red | | .75 | | | |

2 FOR 1 PEONY SALE



KARL ROSEFIELD, one of the finest red Peonies

Twice the number of genuine Pfeiffer developed Peonies for the same money. This special Get-Acquainted offer amounts to the same thing as a 50% discount. Now everyone can enjoy more of these famous Peonies for the same price. Select any varieties you like, and only the regular price given and receive double the number. A large gain that we will probably never be able to duplicate. The supply is limited so order now.

White Peonies

| | Regular Price | Special Price |
|-----------------------------|---------------|---------------|
| Avalanche | \$1.00 ea. | 2 for \$1.00 |
| Couenne D'Or | .75 ea. | 3 for 1.00 |
| Duc De Wellington | .50 ea. | 4 for 1.00 |

Red Peonies

| Felix Crousse | .75 ea. | 3 for 1.00 |
|--------------------------|----------|------------|
| H. F. Reddick | 1.00 ea. | 2 for 1.00 |
| Karl Rosefield | 1.00 ea. | 2 for 1.00 |
| Messner | .50 ea. | 4 for 1.00 |
| Rose Marie | 1.00 ea. | 2 for 1.00 |
| Rachel | .50 ea. | 4 for 1.00 |
| Rubin Superba | 1.00 ea. | 2 for 1.00 |

Pink Peonies

| Albert Crousse | 1.00 ea. | 2 for 1.00 |
|--------------------------------|----------|------------|
| Alexander Dumas | .50 ea. | 4 for 1.00 |
| Chester Cowdy | 1.00 ea. | 2 for 1.00 |
| Claire Dumas | 1.00 ea. | 2 for 1.00 |
| Delicatissima | .50 ea. | 4 for 1.00 |
| Edulis Superba | .50 ea. | 4 for 1.00 |
| Eugene Verdier | 2.00 ea. | 1 for 1.00 |
| Lady Hamwell | .50 ea. | 4 for 1.00 |
| La Petite | 1.00 ea. | 2 for 1.00 |
| Livingstone | 1.00 ea. | 2 for 1.00 |
| Sou. de L'Exposition | .75 ea. | 3 for 1.00 |
| Venus | 1.00 ea. | 2 for 1.00 |
| Wm. Penn | 1.00 ea. | 2 for 1.00 |

For full descriptions see our illustrated catalog

Get your friends to club in with you and secure some good Peonies at half price.

Any Six of Above Peony Sets for \$5.00

The Pfeiffer Nursery
WINONA, MINNESOTA



C. A. PFEIFFER

Pfeiffer's

Spring 1930

Get Acquainted Flower Specials

We are doing our share to make your acquaintance. These bargains go more than half way to bring you the quality, extra vigor and beauty of Pfeiffer propagated flowers. Our hobby is service and seeing that every customer is satisfied. You'll enjoy raising flowers developed by a specialist. Our supply of certain varieties is limited so order immediately to avoid disappointment.

2 for 1 Sale of Popular Iris

The bargain of the year in Iris. SIX of any one variety for the regular catalog price for three, which means you get double the number of bulbs for the regular price—6 in place of 3 Iris—below listed. Select your favorite now. We pay the postage on orders amounting to \$1.00 or more.

IRISES



L. E. PFEIFFER

| | <i>Each</i> | <i>Regular Price</i> | <i>Sale Price</i> |
|--------------------------|-------------|----------------------|-------------------|
| A. E. Kunderd | .25 | 3 for \$.60 | 6 for \$.60 |
| C. A. Pfeiffer | .25 | 3 for .60 | 6 for .60 |
| Caprice | .25 | 3 for .60 | 6 for .60 |
| Eldorado | .35 | 3 for .85 | 6 for .85 |
| Fairy | .25 | 3 for .60 | 6 for .60 |
| Gertrude | .25 | 3 for .60 | 6 for .60 |
| G. W. Peake | .25 | 3 for .60 | 6 for .60 |
| Her Majesty | .25 | 3 for .60 | 6 for .60 |
| Jeanne D'Arc | .25 | 3 for .60 | 6 for .60 |
| L'Avenir | .25 | 3 for .60 | 6 for .60 |
| Loreley | .25 | 3 for .60 | 6 for .60 |
| Lohengrin | .25 | 3 for .60 | 6 for .60 |
| Madam Chereau | .25 | 3 for .60 | 6 for .60 |
| Mithras | .25 | 3 for .60 | 6 for .60 |
| Mrs. Alan Grey | .25 | 3 for .60 | 6 for .60 |
| Mrs. H. Darwin | .25 | 3 for .60 | 6 for .60 |
| Ossian | .25 | 3 for .60 | 6 for .60 |
| Parisiensis | .25 | 3 for .60 | 6 for .60 |
| Perfection | .25 | 3 for .60 | 6 for .60 |
| Princess Victoria Louise | .25 | 3 for .60 | 6 for .60 |
| Prsper Laugier | .35 | 3 for .85 | 6 for .85 |
| Quaker Lady | .25 | 3 for .60 | 6 for .60 |
| Queen Alexandra | .25 | 3 for .60 | 6 for .60 |
| Rev. A. H. Wurtelle | .25 | 3 for .60 | 6 for .60 |
| Rose Unique | .25 | 3 for .60 | 6 for .60 |
| Seminole | .50 | 3 for 1.35 | 6 for 1.35 |
| Sherwin Wright | .25 | 3 for .60 | 6 for .60 |
| Violacea Grandiflora | .25 | 3 for .60 | 6 for .60 |
| W. F. Christman | .25 | 3 for .60 | 6 for .60 |

IRISES ORIGINATED BY OURSELVES

Prize Winner Varieties

| | <i>Each</i> | <i>Regular Price</i> | <i>Sale Price</i> |
|---------------|-------------|----------------------|-------------------|
| Fortuna | .50 | 3 for \$1.00 | 6 for \$1.00 |
| Lilian Rose | .50 | 3 for 1.00 | 6 for 1.00 |
| Lois | .25 | 3 for .60 | 6 for .60 |
| Sylvia Lucas | .50 | 3 for 1.00 | 6 for 1.00 |
| Profusion | .25 | 3 for .60 | 6 for .60 |
| E. W. Roening | .50 | 3 for 1.00 | 6 for 1.00 |



Part of a 3-year-old Iris field

| | <i>Each</i> | <i>Regular Price</i> | <i>Sale Price</i> |
|--------------------------|-------------|----------------------|-------------------|
| Dr. Hidershide | .50 | 3 for 1.00 | 6 for 1.00 |
| F. B. Schermerhorn | .50 | 3 for 1.00 | 6 for 1.00 |
| Improved King | .50 | 3 for 1.00 | 6 for 1.00 |
| Donald Maxson | .25 | 3 for .60 | 6 for .60 |
| W. H. Eller | .25 | 3 for .60 | 6 for .60 |
| Helen Frances | .50 | 3 for 1.00 | 6 for 1.00 |
| Miss Georgiana | .25 | 3 for .60 | 6 for .60 |
| Emma Beal | .50 | 3 for 1.00 | 6 for 1.00 |
| Indian Maid | .25 | 3 for .60 | 6 for .60 |

INTERMEDIATE VARIETIES

| | | | |
|----------------|--------|--------------|--------------|
| Helge | \$.25 | 3 for \$.60 | 6 for \$.60 |
| Walhalla | .15 | 12 for 1.00 | 24 for 1.00 |

SIBERIAN IRIS

| | | | |
|---------------------|-----|-------------|-------------|
| Orientalis | .15 | 12 for 1.00 | 24 for 1.00 |
| Sibirica Blue | .15 | 12 for 1.00 | 24 for 1.00 |
| Snow Queen | .25 | 3 for .60 | 6 for .60 |
| Superba | .25 | 3 for .60 | 6 for .60 |

For full descriptions see our illustrated catalog.

Fairbury, Neb.

July 4, 1929

C. A. Pfeiffer Nurseries

Winona, Minn.

Dear Sir:

Please send me the following Iris as per your offer of July 1, '29.

I like to deal with you because you are frank and fair and your stock is strong and clean and best of all the price is more than right, success to you.

C. K.

Denver, Colo.

Sept. 10, 1929

The Pfeiffer Nursery

Winona, Minn.

Received the box of peonies yesterday a short time after your letter was mailed.

To say I am delighted with the roots is putting it mildly. I never have seen nicer peony roots and I should have some fine flowers from them. I also want to thank you for the extra root.

Sincerely yours,
M. W. R.

It was a joy to receive this order of Iris as they were so much better than one ever gets usually. We thank you very much.

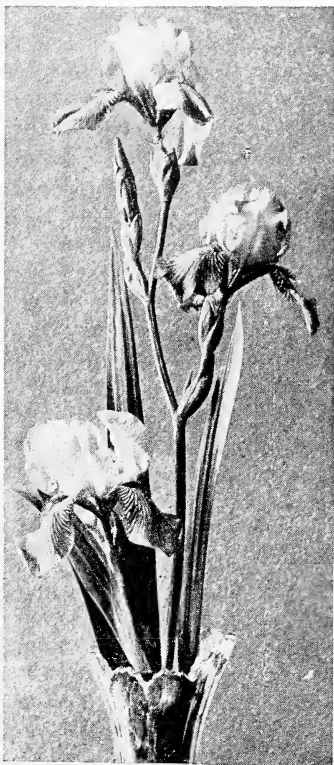
J. M. B.

Owing to all Iris being in the field

Shipments of Iris cannot be made until

Spring

in April and May



SPECIAL Get Acquainted PEONY COLLECTION...



The most popular and gorgeous flowers in the flower kingdom. It is a real, Get-Acquainted Collection to make more friends and customers for Pfeiffer of Winona.

6 DEPENDABLE VARIETIES of PEONIES

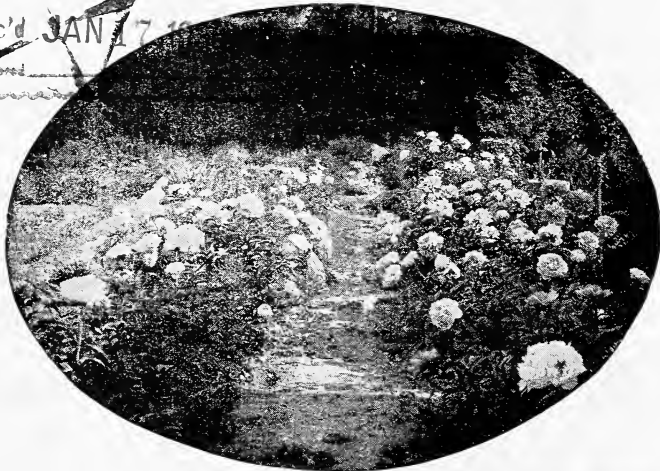
2 red, 2 white and 2 pink, all different, of our own selection and recommendation, each correctly labeled for \$2.00.

FREE: Wm. Penn, a \$1.00 Peony given with this collection if your order is received before April First.

\$2.00
Postpaid

Awarded to The Pfeiffer Nursery for collection of 65 varieties of Double Peonies, ranking 8.5 or above, at the Minnesota Peony show, 1928.

Economy Selections



Surprise Collection of IRIS

We have specialized on propagating and breeding Iris for years and in our experience there is nothing to compare in color, variety and beauty of this collection. It is an enjoyable surprise to see these different varieties bloom and select the ones that you will want to grow more plentifully.

25 CHOICE VARIETIES OF IRIS (Not Labeled)

The widest assortment of colors imaginable, all different, all beauties. This collection will make a wonderful bed or border that will delight and surprise you. They can be planted as late as the month of May; however, our supply for this spring is limited, so get your order in right away. All 25 Iris, post paid for only \$1.35.



Another medal won by The Pfeiffer Nursery for best all around display of Iris at the Minneapolis show, 1927.

\$1.35
Postpaid

All 25 for only